



NEWPORT IS NJ'S FIRST "SMART CITY," ANCHORED BY THE 111 TSP DATA CENTER

April 27, 2016 - Newport, Jersey City, NJ – For today's global businesses, speed, connectivity and security provide an enormous competitive advantage. That's why 111 Town Square Place (111 TSP) in Jersey City, operated by LeFrak Commercial, created New Jersey's first "Smart City."

111 TSP has become one of the nation's top telecom facilities and the hub of choice for Northern NJ's tech-reliant companies. The Newport network infrastructure greatly increases office tenants ability to connect to new and enhanced network services.

The 111 TSP communications infrastructure includes fiber optic cabling and increased access to networks for enhanced global connectivity, which serves as a gateway to an extensive number of diverse and redundant carrier networks, serving the Newport community, NJ Metro area and New York City. With extensive mission critical building features that include dedicated MEP Infrastructure, three UPS plants, with one as a back up, rooftop emergency backup generators, carrier-neutral connectivity companies in the Newport community have access to numerous high-speed connectivity options that enable their tenants access to the Internet.

Newport, a several hundred acre, multi-use building community that includes eight high rise office towers in excess of 5 million square feet, with Fortune 500 clients, has been dubbed a "Smart City," as a result, and several of the commercial buildings are now connected together. Each has direct access to 111 TSP's data center hub and its girth of local and global connectivity. Some of the key buildings interconnected throughout Newport include 111 Town Square Place, 100 Town Square Place, 545 Washington Boulevard, and 499 Washington Boulevard: all of which are available for immediate enhanced network connectivity.

Hudson Fiber Network, based in Paramus NJ, is a premier data transport provider offering high-bandwidth, low-latency networking solutions and is the exclusive fiber provider for LeFrak Commercial's properties in Northern NJ, including 111 TSP.

“111 TSP is one of the smartest buildings in Northern NJ and serves as the hub of the Newport community and surrounding metropolitan areas powering a truly ‘Connected City,’ comments Ray Kawas, Director of Sales and Leasing for 111 TSP. “This ‘Connected City’ enables businesses throughout the Newport area ubiquitous access to critical space, power and connectivity.”

“Until now, companies seeking Class A office space in Northern NJ had few options on where to locate so they could be in close proximity to leading colocation sites that give them the local and global connectivity they require. 111 TSP is a hub for tech-savvy tenants,” adds Brett Diamond, HFN CEO. “Leading real estate companies like LeFrak Commercial understand that advanced network infrastructure is critical in attracting and retaining today’s tech-focused tenants.”

“Newport offers companies requiring highly reliable infrastructure to provide best in class global communications,” says Marylou Berk, Senior Vice President, Head of Commercial Real Estate at LeFrak Commercial.

ABOUT LEFRAK

LeFrak is a preeminent, family-owned real estate company committed to community development and sustainability. Recognized as one of the world’s leading building firms, LeFrak and its affiliates have developed and built a commanding majority of their own portfolio. A vertically integrated firm, LeFrak is known for its excellence in design, construction, engineering and urban planning, and has been acclaimed internationally for responsible community development and sensitivity to environmental sustainability. Since 1985, LeFrak has been developing Newport, the world’s most successful mixed-use community. Newport currently consists of approximately 14 million square feet of space, including 4,700 residential units, 5+ million square feet of class “A” office space, 616 hotel rooms, 1.7 million square feet of retail, 2 million square feet of on-site parking, and a 1.5-mile long waterfront esplanade. A state-of-the-art community, Newport’s high-tech infrastructure, includes all new utility, roads, and communications networks. For more information, please visit LeFrak.com.

ABOUT NEWPORT, NJ

Newport, located on the Hudson River in Jersey City, NJ, is the largest mixed-use waterfront community in the United States. Minutes from Manhattan via the PATH, bus or car, Newport is currently home to eight state-of-the-art Class A office towers,

providing over six million square feet of office space to more than 20,000 professionals. Some of the key clients are JPMorgan Chase, Citibank, UBS, Fidelity, Forbes, DTCC, ISO/Verisk and VF Sportswear. There are also more than 15,000 residents across 14 high-rise luxury buildings and three condominium towers. For more information, please visit newportnj.com.

ABOUT 111 TOWN SQUARE PLACE (FORMERLY 111 PAVONIA)

111 Town Square Place (111 TSP) is a premier data center, disaster recovery and intelligent cloud ecosystem located in the flourishing business hub and smart community of Newport in Jersey City, NJ. Developed and fortified by affiliates of LeFrak, 111 TSP is the closest NJ-based carrier hotel to New York City. 111 TSP's multiple floors of data center, colocation and disaster recovery space offer redundant dual 12 MW underground power feeders, low latency connectivity to financial exchanges, three diverse fiber POEs, three N+1 UPS plants, 6 x 2,000 KW rooftop N+1 backup generators, and the most flexible, cost-effective space in the region. For more information, please visit 111tsp.com.

ABOUT HUDSON FIBER NETWORK (HFN)

Hudson Fiber Network (HFN) is the premier data transport provider, offering flexible networking solutions for financial, content, carrier and enterprise clients. The HFN suite of purpose-built solutions helps clients increase network efficiency and lower overall networking expenditures. Services include Gigabit Ethernet, optical wave solutions and IP connectivity (10 MB through 100 Gig), and are delivered in and between key U.S. and global metropolitan markets, via HFN's fully owned and operated fiber network. HFN was established in 2002 and is headquartered in Paramus, New Jersey. For more information, please visit www.hudsonfiber.com or contact us at 1-888-HFN-4573.

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