

Etix Everywhere, 1st data center startup selected as one of the 18 European future Unicorns.

A Startup achievement: the company has been selected to participate in a prestigious Silicon Valley program.

Press Release, Luxembourg, August 30th 2016 - Etix Everywhere celebrates its selection as one of the hottest startups to come out of Europe. 18 European companies have been chosen to spend a week in Silicon Valley and pen a new chapter of their Unicorn story.

Mapping Etix Everywhere future

SEC2SV - Startup Europe Comes to Silicon Valley - is a program for future European startup unicorns to engage with main US industry players for sales, funding and collaboration opportunities in order to rapidly scale up on the other side of the Atlantic.

During one week, Etix Everywhere will be in Silicon Valley to pitch their startup and their conviction, meet investors and get inputs from other high-tech entrepreneurs.

"This program will help to deepen our roots in Silicon Valley but also all over the world." claimed Antoine Boniface, Etix Everywhere Managing Director. Earlier this year, the startup opened offices in New York and San Francisco. This week will be a fantastic opportunity to win the heart of Silicon Valley and leverage Etix Everywhere business. Colocation facilities, turnkey data centers, co-investment opportunities: Etix Everywhere business model options for scalable and edge data centers are the perfect match for US needs. The startup ambition is to create a global network of interconnected data centers in order to get closer to the end-users, reduce latency, lower bandwidth consumption and optimise user experience.

Charles-Antoine Beyney, Etix Everywhere CEO, declared: *"This is a new milestone in our company history. We are in the pre-Unicorn era and we intend to reach the next step."* Etix Everywhere already raised 15 million euros (16.7 million US dollars) from two financial partners, InfraVia (FR) and Tiger Infrastructure Partners (USA) in the beginning of 2015. *"We are looking forward to pitch Etix Everywhere's value proposition to 30 investors among the most important of the West Coast."*

Innovation matters

"Lots of potential", "Great success with what they are doing": Etix Everywhere has been selected for being an innovator in their own industry.

Etix Everywhere allocates a significant part of its budget to R&D. *"Innovation is the driving force of startups. This is our most valuable capital."* said Charles-Antoine Beyney. *"30% of our turnover and 50% of Etix Everywhere employees are devoted to the R&D lab"*, a pool of creativity and technology in which the developers and electronics engineers are encouraged to work with the latest technologies to develop innovative projects. *"Our team works on the biggest challenges the data center industry is facing: power management, physical security and energy efficiency."* specified Charles-Antoine Beyney. *"We are focusing on creating smart & fully automated data centers using Artificial Intelligence so our clients can count on the reliability of their infrastructure and make the most of their data center."*

ABOUT ETIX EVERYWHERE

Etix Everywhere is specialized in the construction and operation of scalable data centers. Headquartered in Luxembourg, the company, founded in 2012, has developed innovative data center architectures that can be deployed anywhere in less than 16 weeks. Etix Everywhere builds turnkey data centers for large customers and also develops its own colocation data center network in which housing services are provided.

CONTACT

Frédéric Bouchez +352 691 000 550
frederic.bouchez@etixgroup.com

<https://twitter.com/EtixEverywhere>